



**EARN IT.
SHARE IT.**

PUT YOUR ICF CREDENTIAL BADGE TO WORK!

Today's professional world moves at rapid speed. That's why ICF Credentials and Standards is pleased to offer ICF-credentialed coaches with new digital badges that allow you to share your ICF Credential with the world more quickly, easily and securely than ever before.

What is a digital badge?

Digital badges are portable, verifiable and uniquely linked to you. Badges are images linked to verifiable details about your unique ICF Credential that can be shared on digital platforms, such as social media sites, websites, email signatures, blogs and even digital résumés. They ensure that your hard-earned achievements are owned by you—you can access and use your digital credential whenever and however you see fit—and remain secure from tampering, duplication or fraud.

Your badge is a digital representation of your ICF Credential, and it allows you to show your clients, employers, colleagues and friends:

- Your credential award date and date of expiration
- The competencies you demonstrated to earn your ICF Credential
- Each required step to earn your ICF Credential
- The work you do to maintain your ICF Credential and stay fit for purpose

ICF Credential digital badges make it easy to share with others that you are part of the distinguished community of ICF-credentialed coaches, representing the global gold standard in professional coaching!

Your digital badge is:

- **Portable** — You can send and share your badge via digital platforms including social media, websites, your email signature, your blog and more.
- **Data-rich** — Digital badges are encoded with meta data including the details of your ICF Credential, including the issue date, expiration date, the competencies you demonstrated and the steps required to achieve the credential.
- **Verified** — Digital badges are issued directly from ICF Credentials and Standards and secured against tampering or fraud.

What is the value?

You worked hard to earn your ICF Credential, so ICF digital badges are designed to help you share your achievement with the world! Your digital badge shows others the knowledge and skills you demonstrated to achieve your ICF Credential, the global gold standard for professional coach credentialing. Your digital badge sets you apart as an ICF-credentialed coach!

Use your badge to publicize your achievements on social media and other digital platforms in a way that is secure and verifiable.

Through a secure verification feature, your digital badge clearly indicates to clients, employers and others that your knowledge and skills are up to date, showing your value as a skilled professional coach.

BE NOTICED
BY CLIENTS,
EMPLOYERS,
PROSPECTIVE
CLIENTS AND
COLLEAGUES!



Where can I use a digital badge?

Digital badges let the world know what you've accomplished, quickly and easily! Post them on your social media platforms, your blog, website, and even your email signature. Clients and prospective clients can easily verify that your credential is valid and up to date by simply clicking on it.



LinkedIn



Facebook



Twitter



WhatsApp



Email

Learn more today at coachfederation.org/icf-credential/digital-badging.



coachfederation.org

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