Program Accreditation Call
August 21, 2019 at 9:00 A.M. & 6:00 P.M. Eastern Standard Time

Emily Williams, Program Accreditation Manager
Amy Friskney, Director of Marketing & Outreach, ICF Foundation
Agenda

• Quick reminders
  • Incremental Renewal Surveys
  • Global Coaching Study
• Introduction to the ICF Foundation!
• Q&A
Incremental Renewal Surveys

If you have one due this cycle, they are due August 31, 2019. This is only for ACTP and ACSTH providers.
Take the Survey

• Available through December 2019 at www.CoachingSurvey2019.com
• Open to:
  • Coach practitioners (both external and internal)
  • HR/talent development managers/leaders who use coaching skills
  • Managers/leaders who use coaching skills
About the Survey

• Commissioned by ICF and conducted by PwC Research
• Fourth iteration of the *Global Coaching Survey*
• Hosted by PwC on a dedicated website
• Designed to provide an up-to-date picture of the coaching profession and empower coaches for the future
About the Survey

• Diverse topics, including industry size and revenue and perspectives on industry trends

• Powerful insights for training programs
  • Growing your business and finding your niche in the marketplace
  • Data you can use in marketing materials, media pitches, etc.
  • A look into the minds of managers/leaders who may be looking for coaches and/or coach training for their teams
Share the Link

• Survey’s success depends on a “snowball” effect
• Encourage participation from coaches and managers/leaders who use coaching skills
ICF Foundation
ICF Foundation

Promote social progress

- Pro bono coaching, scholarships and research

Relationship with ICF Global

- Coaching is an integral part of a thriving society

Transformational partnerships

- Accelerate and amplify social change through coaching
The ICF Foundation is because you are.

The Foundation lives in the question, “What is coaching’s greatest possibility for humanity and the planet?”
Global Common Purpose

As a training provider, when have you experienced the power of coaching to impact humanity?
ICF Foundation is a reflection of the passion and commitment of coaches to make a difference. In turn, multiplying the impact of coaching for societal progress.
Global Common Purpose

If coaching could be applied anywhere, where could we aim to make the greatest difference?
ICF Foundation

Strategic Impact Framework

- ICF Foundation is financially sustainable
- Coaching is accessible to social system change organizations
- Social system change organizations recognize the value of coaching and prioritize it through funding
- Social Return on Investment data proves impact of coaching
- The story of coaching’s ability to amplify social progress globally is known and recognized within and beyond the coaching community
Global Common Purpose

What has worked for you as a training provider to be effective with coaching in social progress?
How Can you Engage

1. Establish a culture of pro bono coaching in your communities
2. Share with ICF Foundation your stories of coaching in social
3. Develop a partnership with ICF Foundation
In 2017, ICF Foundation created the Ignite initiative to engage chapters in a global effort to advance social progress through coaching.

To date, Ignite Initiative has the support of 46 chapters who have partnered with 74 educational organizations in their regions.

Global Partnerships with organizations like UNICEF Education and Special Olympics.

All projects gather measurement and evaluation to demonstrate the impact of coaching.
Amy Friskney, Director of Marketing and Outreach

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1.859.226.4373
Q&A

Mark your calendars!

• Next Call: **November 20, 2019**, 9am & 6pm Eastern Daylight (New York) Time

Questions in the meantime?

Email us at support@coachfederation.org