Boldly Leading the Future of Coaching and Delivering Growing Value to Our Members

A Webinar for ICF Members
May 2019
Our Vision

Coaching is an integral part of a thriving society and every ICF Member represents the highest quality of professional coaching.
Bold Steps to Shape the Future of Coaching

• Building on a strategic goal added in January 2017: “ICF develops and progresses plans to expand the scope and influence of the organization.”

• Anticipating and acting on future needs

• Continued evolution into an organization for coaches and for coaching
Additional Value for ICF Members

- More industry research
- More professional development
- More networking
- More evidence of credibility
- More job opportunities
How We’ll Get There

• Creating new “family” organizations
• Adding Board and team members within expanded ICF
• Welcoming new stakeholders while remaining One ICF
Next Steps
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- Establishment of a Thought Leadership Institute
- Exploring offerings for businesses and organizations
- Unique identities for Credentialing and Accreditation
- Expanding activities of the Foundation
- Additional value for ICF Members
Thought Leadership Institute

- Create and influence the future of coaching
- Interaction between diverse stakeholders
- Potential outputs: white papers, research reports, journal publications, events
Businesses and Organizations

- Inspire and enable organizations to develop their capacity for coaching as a mindset, skillset and culture
- Expanding the market for coaches in orgs
- Standards for managers/leaders using coaching skills
Credentialing and Accreditation

• Aligned with best practices for credentialing and accreditation orgs
• ISO recognition
• Potential for new opportunities, products and services
ICF Foundation

• Accelerating and amplifying impact on social progress through coaching
• Move from awareness to action
• New opportunities for coaches and coaching in the nonprofit world
Benefits for ICF Members
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• Support to continue driving innovation and leading the future of coaching

• New opportunities for professional development, networking, collaboration and business development

• A voice in the process via the Regional Leadership System
ICF Communities of Practice

- Career Coaching
- Coaching and Human Capital
- Coaching Science
- Ethics
- Executive and Leadership Coaching
- Government Coaching
- Health and Wellness Coaching
- Internal Coaching
- Life and Vision Enhancement Coaching
- Team and Work Group Coaching

coachfederation.org/communities-of-practice
What Won’t Change

• Remaining a nonprofit, volunteer-driven
• Maintain our focus and resources toward providing outstanding service for volunteer leaders and members
• Personalized, memorable experiences
• Commitment to remaining ONE ICF and working in partnership to pursue our bold vision
• It’s change that works for you rather than make more work for you
What’s Ahead
Staying Up to Date

• Monthly Member Update email (third Wednesday of each month)
• Your ICF Chapter
• Your Regional Support Team
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