A Webinar for ICF Volunteer Leaders

April 9, 2019

With Magda Mook, ICF CEO,
and Jean-Francois Cousin, Global Chair
Boldly leading the Future of Coaching and delivering growing Value to our Members

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Our Vision

Coaching is an integral part of a thriving society and every ICF Member represents the highest quality of professional coaching.
Bold Steps to shape the Future of Coaching

• Building on a strategic goal added in January 2017: “ICF develops and progresses plans to expand the scope and influence of the organization.”

• Anticipating and acting on future needs

• Continued evolution into an organization for coaches and for coaching
Additional Value for ICF Members

• More industry research
• More professional development
• More networking
• More evidence of credibility
• More job opportunities
How We’ll Get There

• Creating new organizations (family organizations), each with a unique focus and dedicated board and staff

• Board and team members within the expanded ICF to coordinate family organizations’ activities, keep them working together smoothly and accelerate movement toward our vision

• Welcoming new stakeholders while remaining One ICF — the organization for coaches and coaching
Next Steps

• Establishment of a Thought Leadership Institute
• Exploring offerings for businesses and organizations
• Unique identities for Credentialing and Accreditation
• Expanding activities of the Foundation
• Additional value for ICF Members
Thought Leadership Institute

- Create and influence the future of coaching
- Interaction between diverse stakeholders
- Potential outputs: white papers, research reports, journal publications, events
Businesses and Organizations

- Inspire and enable organizations to develop their capacity for coaching as a mindset, skillset and culture
- Expanding the market for coaches in orgs
- Standards for managers/leaders using coaching skills
Credentialing and Accreditation

- Aligned with best practices for credentialing and accreditation orgs
- ISO recognition
- Potential for new opportunities, products and services
ICF Foundation

• Accelerating and amplifying impact on social progress through coaching

• Move from awareness to action

• New opportunities for coaches and coaching in the nonprofit world
Benefits for ICF Members

• Support to continue driving innovation and leading the future of coaching

• New opportunities for professional development, networking, collaboration and business development

• A voice in the process via the Regional Leadership System
What Won’t Change

• Remaining a nonprofit, volunteer-driven
• Maintain our focus and resources toward providing outstanding service for volunteer leaders and members
• Personalized, memorable experiences
• Commitment to remaining ONE ICF and working in partnership to pursue our bold vision
• It’s change that works for you rather than make more work for you
What’s Ahead

• Several exciting announcements ahead
  • Chapter Leaders in first wave of communications
  • Members in second wave (email on April 17th, webinars on May 10th and 13th/14th)
    • Tools, resources and support for you
• Opportunities for Volunteer Leaders to contribute
Staying Up to Date

• Your first point of contact: your Regional Support Team

• Monthly emails
  • Chapter Leader Update (first Monday)
  • Member Update (third Wednesday)

• Communications through the Regional Leadership System
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