

BOARD REPORT

From September 14-17, 2018, the ICF Global Board of Directors met for its second strategic planning meeting of the year in London, United Kingdom. During this meeting, there was a great deal of discussion about the role of ICF in the evolution of coaching and how we can best lead our members, credential-holders, accredited programs, chapters/regions and supporters to (as well as prepare them for) a shared vision of the future, reflected in our [mission statement](#).

Specifically, the Board:

- Reviewed an update of the Regional Leadership System (RLS) Implementation and Communications Plan, including the results of a survey that was distributed to Chapter and Regional Leaders during the summer. While implementation efforts have already begun within many regions, a full roll-out will be accomplished in the next few months. This initiative ties specifically with our 2018 focus area to promote a united ICF that creates and sustains healthy and thriving local communities around the world (ICF=global, regional and local).
- Discussed how ICF can provide assistance to Chapters or regions that may be experiencing governance struggles and how we can partner to find solutions that allow the organization to grow and mature in effective and ethical leadership and community. Details will be finalized in December 2018, with implementation in early 2019.
- Continued working through details of a program that would allow the Association to engage stakeholders with specific subject matter expertise and create an environment that allows ICF to focus on aspects of the coaching discipline that provide an opportunity for expansion, exploration and impact. These include a community of accredited training organizations, a Thought Leadership Institute, the ICF Foundation, a greater space for organizations using coaching and stewarding coaching cultures, and a continued focus on credentialing and standards for coach practitioners. The Board engaged in designing the envisioned future and discussed some of the mechanisms for this work as well as a timeline for implementation of these initiatives. The methodology of "[Objectives, goals, strategies and measures \(OGSM\)](#)" was used. See more [here](#).
- Agreed to engage PricewaterhouseCoopers (PwC) to commission a fourth iteration of the *ICF Global Coaching Study* in 2019. The size, scope and credibility of the study continues to provide ICF and our members with world-class research that grows the credibility of coaching, helps Members understand how best to run their coaching practice in response to market trends, provides guidance to the Association and Members in planning for the future, and raises the profession's profile within academia and the media.
- Approved a policy change that maintains free access to the ICF Communities of Practice for Members, enhancing the member benefit, while providing a way for non-members to engage periodically with these sessions. More details on this plan will be rolled out by the end of the year.

During the meeting, the Board also heard a brief report from each of the ICF Departments on the top two to three strategic initiatives that staff is currently undertaking. Since those reports, the Board has also reviewed the [Strategic Plan Quarterly Update](#).

During the visit to London the Board also hosted an event for the local Chapter and Members. The evening event was attended by approximately 50 coaches, who had a chance to discuss

with the Board and staff the priorities of the organization, local market conditions, trends with coaching in organizations, supervision, etc. The Board also made presentations to Wai K. Leong, MCC, and Hilary Oliver, PCC, in recognition of their contributions to the organization and the Board, as they both conclude their Board terms at the end of the year.

Prior to and following the meetings, ICF Global Board Members and staff visited a total of five Chapters across Europe, participating in conferences, special meetings and chapter gatherings. They wish to extend a special thank all the great ICF leaders and colleagues who made these visits such a success.

