

2018 ICF STRATEGIC GOALS



ICF Members represent excellence in professional coaching.



ICF has the strongest global brand.



ICF fosters the application of coaching for societal change.



ICF is the most relevant professional coaching organization.



ICF promotes professional coaching.



ICF further develops and progresses the plans to expand the scope and influence of the organization.



2018 ICF STRATEGIC FOCUS AREAS

VISION STATEMENT

Coaching is an integral part of a thriving society and every ICF Member represents the highest quality of professional coaching.

MISSION

ICF exists to lead the global advancement of the coaching profession.

VALUES

We are committed to reliability, openness, acceptance and congruence and consider all parts of the ICF community mutually accountable to uphold the following values:

- Integrity
- Excellence
- Collaboration
- Respect

Coachfederation.org



ICF delivers the best-in-class credentialing program. ICF researches, develops, implements and communicates robust standards, governance and operation procedures/structures, and applicant requirements for all aspects of the Credentialing Program.



A unified ICF creates and sustains healthy and thriving local communities around the world. (ICF = global, regional and local.)



ICF will continue to lead an evolving profession by establishing a Thought Leadership Institute, creating offerings for organizations building coaching cultures, and separating Accreditation and Credentialing functions.