

## **October 2017 Board Report**

October 10–12, 2017, the ICF Global Board of Directors met for its fall meeting in Cincinnati, Ohio, USA. The evening prior to the meeting, ICF was honored to host nearly 30 members of ICF Ohio Valley for dinner and a short program.

During the strategic planning session and Board meeting, the Board discussed several important topics including the following:

**ICF Structure and Sphere of Influence** – The Board continued to refine, expand and begin implementation of an operating framework that allows our organization to better focus on multiple stakeholder groups and strategic initiatives that ultimately position ICF to meet its mission. There was agreement to begin the implementation phase of this initiative, including continued refinement of ICF's operational model, accreditation and credentialing governance task force work, and utilization of the OGSM (Objectives/Goals/Strategies/Measures) Model for strategic planning. The Board also continued refining the proposed design of the Thought Leadership Institute and the strategic approach to support the growing impact of coaching in organizations and building coaching cultures.

**Credentialing** – The Board reviewed a detailed proposal on the continued refinement of the ICF Credentialing Program which will ensure that the ICF Credential remains relevant and rigorous and continues to meet evolving standards for credentialing programs. Some of the areas of focus include:

- Offering the only globally recognized credentials for professional coaches, ICF sets the standard for high-quality, certified professional coaching. ICF is committed to excellence in coaching and to ensuring the highest, most robust standards for its certification process. As part of this commitment, ICF will be taking steps to ensure its credentialing process is both rigorous and fair in its requirements and aligned with global standards for certification, while also simplifying the process for candidates to navigate
- The foundation of excellence in coaching practice is excellence in coach training. ICF is working to ensure that high-quality, ICF-accredited coach training programs are easy to find, and that these programs provide the education and training needed to prepare future coaches.
- Coaches are committed to helping their clients grow, and coaches also deserve the highest quality professional development experiences to help them grow as coaches. ICF is working to ensure that ongoing Continuing Coach Education offers advanced level training that will challenge professional coaches to continue learning and growing in their practice.

**Proposed Regional Leadership System** – Within the global community, the proposed Regional Leadership System serves as the next step beyond the Regional Advisory Councils (RAC). It is designed to better support the growth and development of a maturing ICF through better defined roles, responsibilities and communication strategies. The RLS is an evolution in alignment with the stated and accepted purpose, vision and mission defined in the RAC development task forces and seeks to build on and expand the successes already experienced in each region.

Since the Board Meeting, this idea has been shared with local and regional ICF leaders around the world. An open comment period for Chapter Leaders is ongoing through December 31, 2017, after which an action plan will be presented to the Board at the January 2018 Board Meeting.

**2017 Strategic Plan** - The Board reviewed the progress toward accomplishing the specific goals of the 2017 strategic plan and concluded that the strategies and tactics approved for this year were moving forward with good results. More information about ICF's strategic priorities can be found online at [Coachfederation.org/strategicplan](http://Coachfederation.org/strategicplan).

**Special Recognition** – The Board also acknowledged the considerable contributions of Leda Turai Petrauskiene, MCC, to ICF. Leda served as an ICF Global Board Director from 2014–2017, and held the office of Vice Chair in 2015 and Chair in 2016. She was presented a plaque noting her service and many kind words of appreciation and respect from her colleagues.