14 percent of coach practitioners cited government entities as the type of clients they coach.

10 percent of coach practitioners identify working with non-governmental organizations (NGOs).

51 percent of coach practitioners believe, to a large extent, coaching can influence social change.

The 2016 ICF Global Coaching Study is the third such industry research project commissioned by the International Coach Federation (ICF) to provide an up-to-date picture of the coaching profession worldwide.

The study was conducted by PricewaterhouseCoopers LLP with a six-month survey period that began in July 2015. Available in nine languages, the survey was completed by 15,380 respondents from 137 countries, making it ICF’s most extensive industry research project to date.

The 2016 study found that government continues to be an area of growth for professional coach practitioners in many regions of the world. In total, 14% of respondents identified that their client portfolios include government entities while another 10% indicated that they work with non-governmental organizations (NGOs). Sixty-nine percent of coach practitioners hold one or more certifications/credentials. Further, about half (51%) believe, to a large extent, that professional coaching can influence social change.