15,380 respondents from 137 countries

Approximately 53,300 coach practitioners worldwide

$2.356 billion USD estimated 2015 global revenue from coaching

The 2016 ICF Global Coaching Study is the third such industry research project commissioned by the International Coach Federation (ICF) to provide an up-to-date picture of the coaching profession worldwide.

The study was conducted by PricewaterhouseCoopers LLP with a six-month survey period that began in July 2015. Available in nine languages, the survey was completed by 15,380 respondents from 137 countries, making it ICF’s most extensive industry research project to date.

In addition, the 2016 study sought to investigate a modality that’s gained increasing interest in recent years. For that reason, the scope of the project was widened to include managers and leaders who use coaching skills; i.e., managers or leaders who use coaching knowledge, approaches and skills to create awareness and support behavior change within their organizations.

In total, 13,790 respondents self-identified as coach practitioners, while 1,590 respondents self-identified as managers and leaders using coaching skills.

Topics addressed in the study include:
- The Coaching Continuum
- Training and Credentialing
- The Client
- The Interaction Between Coach and Client
- The Size and Scope of the Coaching Profession
- Key Business Indicators
- Key Issues and Future Trends

Learn more, access the executive summary and purchase the final report at Coachfederation.org/2016study.